



# SPECIAL EVENT SPONSORSHIP PACKET

Thank you for considering sponsoring our organization! Your generosity plays a vital role in supporting our mission. We gladly accept donations of any amount, as every contribution helps us make a difference in our community. Your support not only enhances your visibility but also backs key initiatives like the Martinez Youth Scholarship program and Cultural Event Grants.

## **Bronze Level (\$499 and below)**

- Listing in Activity Guide

## **Silver Level (\$500-\$999)**

- Social Media Recognition
- Listing in Activity Guide
- Raffle for Local Wine Tasting

## **Gold Level (\$1,000-\$1,499)**

- Event Space at a City-sponsored event of your choosing
- a Banner at a City-sponsored event of your choosing

## **Platinum Level (\$1,500-\$2,499)**

- Event Space and a Banner at a City-sponsored event of your choosing
- Your logo on City webpage with hyperlink to your business
- a Feature in City Newsletter which reaches over 16,000 local readers
- Parks, Recreation, Marina, and Cultural Commission Recognition

## **Platinum Tier Level (\$2,500+)**

- Event Space and a Banner at a City-sponsored event of your choosing
- Your logo on City webpage with hyperlink to your business
- a Feature in City Newsletter which reaches over 16,000 local readers
- Parks, Recreation, Marina, and Cultural Commission Recognition
- Raffle for Grand Marshall at our Holiday Frolic parade
- VIP seating for July 4th Firework Display



# SPONSOR WAIVER

Please complete and attach with Form and Check to:  
Community and Recreation Services, 525 Henrietta Street, 2nd Flr.

## Waiver and Release of Liability

1. Vendor acknowledges and understands that participation in the Event involves potential risks that may arise from the actions and inactions of Vendor, other individuals attending the Event, or the City and its officials, employees, agents and volunteers. Vendor expressly agrees to accept and assume full responsibility for any and all risks of bodily injury, death or property damage caused by or arising directly or indirectly from Vendor's participation in the Event, regardless of the cause. Participation in the Event is purely voluntary, and Vendor elects to participate in spite of the risks.
  2. Vendor releases the City, its officers, officials, employees, agents, and volunteers ("the Released Parties") and waives all actions, claims and demands that Vendor or Vendor's heirs, executors, representatives, insurers, attorneys, administrators or assigns ("the Releasing Parties") may have or may hereafter have for any personal injury, bodily injury (including death) or property damage that Vendor may directly or indirectly incur while participating in the Event, including but not limited to that incurred as a result of the negligence of the Released Parties. Vendor, on behalf of both Vendor and the Releasing Parties, agrees not to sue the Released Parties on the basis of these waived and released claims.
  3. Vendor agrees to comply with all stated and customary terms, posted safety signs, rules, and verbal instructions as conditions for participation in the Event.
  4. At all times during Event, Vendor, his/her employees and agents shall be independent contractors and not employees or agents of the City. Vendor, and his/her employees and agents shall have no authority, express or implied, to bind the City to any obligation whatsoever.
  5. City may terminate Vendor's participation in the Event at any time. City shall not be liable for any costs incurred by the Vendor as a result of such termination by the City.
  6. Vendor shall comply with all laws applicable to the performance of the work hereunder, including, to the extent applicable, health and safety regulations. Vendor is solely responsible for the payment of all federal, state and local taxes, including employment taxes, that Vendor may incur as a result of participation in the Event.
  7. Vendor represents and warrants to City that Vendor and its employees, agents, and volunteers have all licenses, permits, qualifications, and approvals of whatsoever nature that is legally required to offer the goods and/or services that Vendor is offering at the Event.
  8. Vendor agrees to indemnify, defend, with counsel selected by City, and hold harmless the Released Parties from any and all claims, demands, actions, judgments, damages, liabilities, and costs of any kind, including attorneys' fees, (collectively "Liabilities") arising out of or in any manner related to Vendor's participation in the Event, except to the extent that such Liabilities are caused by the sole negligence or willful misconduct of the Released Parties.
  9. The person signing this Agreement represents and warrants that he or she is duly authorized and has the legal capacity to execute and deliver this Agreement on the behalf of the Vendor.
- By signing below I agree that I have carefully read the foregoing Waiver and Release of Liability and fully understand its contents. I am aware that this is a release of liability and I sign it without inducement.**

Signature

Name (printed)

Date



# SPONSOR FORM

Please complete and return this form along with a check to:  
Community and Recreation Services, 525 Henrietta Street, 2nd Flr.

## General Information

Business Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Address: \_\_\_\_\_

Website: \_\_\_\_\_

Email Address: \_\_\_\_\_

Social Media Handles: \_\_\_\_\_

## Sponsorship Levels

SPONSORSHIP LEVEL	SPONSOR AMOUNT	WHICH SPONSOR LEVEL? (X please)
Bronze Level	\$499 and below	
Silver Level	\$500-\$999	
Gold Level	\$1000-\$1499	
Platinum Level	\$1500-\$2499	
Platinum Tier	\$2500+	

### Please Indicate Your Desired Program to Sponsor:

☐ SCHOLARSHIPS      ☐ CULTURAL ARTS GRANT      ☐ FIREWORKS

☐ MOVIES IN THE PARK      ☐ OTHER: \_\_\_\_\_