



Information about Martinez’s Quality of Life and Essential Services - Measure X



City of Martinez

525 Henrietta Street, Martinez, CA 94553-2394

(925) 372-3500 / Fax (925) 229-5012

Dear Neighbor:

Maintaining Martinez’s quality of life and public safety services is our priority.

On July 23rd, the Martinez City Council unanimously placed Measure X – a local half-cent sales tax measure – on the November 6, 2018 ballot. If approved by voters, Measure X provides local funds for Martinez’s quality of life and essential services, including:

- Maintaining 911 response times
- Preventing and investigating violent crimes
- Providing safe routes to school
- Maintaining youth and recreation programs

Over the coming weeks, we will be providing public information about these issues and the upcoming Municipal Election. For more information, visit www.cityofmartinez.org.

Sincerely,

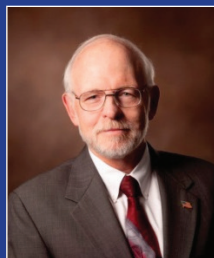

Brad Kilger
City Manager


Manjit Sappal
Chief of Police

For more information about Measure X, visit www.cityofmartinez.org.



Provided for informational purposes only. The City of Martinez does not advocate for a yes or no vote on Measure X.



Brad Kilger
City Manager
(925) 372-3505



Manjit Sappal
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FAQs ABOUT MEASURE X

Q: What is Measure X?

A: On July 23, 2018, the Martinez City Council unanimously placed Measure X -- a local half-cent sales tax measure -- on the November 6, 2018 ballot. This Council action was taken in order to proactively address the significant financial challenges the City will be facing due to significantly rising costs, which will jeopardize the City's ability to provide the high quality public safety and core services the community expects and deserves. If approved, Measure X will allow the City to maintain community-identified priorities such as:

- Maintaining 911 response times
- Preventing and investigating violent crimes
- Upgrading storm drains to keep pollution from Alhambra Creek and the Bay
- Maintaining Martinez's Senior Center and programs
- Providing safe routes to school
- Maintaining youth and recreation programs
- Addressing homelessness

Q: Will Measure X maintain public safety?

A: Yes. If enacted Measure X will help maintain 911 emergency response times, recruit and retain experienced police officers, fund property and violent crime investigations and prevention, address homelessness and crime related to drugs and alcohol.

Q: Every year during storms, downtown and older parts of Martinez flood. Can Measure X help?

A: Yes. Local funding is needed to better maintain our storm drains to reduce flooding and keep pollution from flowing into Alhambra Creek and the Bay.

Q: What about parks and programs?

A: If approved, Measure X funds will protect and maintain important recreational and natural areas, youth and recreation programs, and Martinez Senior Center services.

Q: Can Sacramento take Measure X money?

A: No, Measure X legally requires that these taxpayer funds stay LOCAL - and be used for Martinez's essential services. Measure X is designed to maximize local control over City funding and needs.

Q: What are Measure X's fiscal accountability protections?

A: Measure X includes strict accountability provisions, such as independent citizens' oversight of spending, public spending reports, annual independent financial audits, and all funds must be used only in Martinez.



City of Martinez FACTS:

- Martinez's Neighborhood Policing Program assigns officers to each neighborhood area - ensuring police officers can respond quickly to 911 emergency calls. Maintaining this program is a top city priority.
- Martinez has a growing number of homeless individuals. Resources are needed to enable the City to effectively partner with County and nonprofit services providers to address mental health, substance abuse, and job training needs while ensuring our local businesses, and public areas are safe and secure for everyone.

QUALITY
of **LIFE &**
essential services